



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. GETS OVERWHELMING ACCEPTANCE IN BRAZIL FOR ITS BREAKTHROUGH PSYCHOGRAPHIC PERSUASION TECHNOLOGY

Los Angeles, California, August 20, 2015 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of customer experience and payment technologies, is getting overwhelming acceptance in the Brazil market for both its breakthrough Psychographic Persuasion™ customer experience technology and for its TruePay+™ advanced payments technology.

"We are delighted that some of the largest consulting and IT companies in Brazil are recognizing the exceptional value of our patented technologies, and beginning to integrate them into their offerings," stated Joseph Konowiecki, AES' Chairman & CEO. "AES is continuing to add new breakthrough technologies to its 22-patent portfolio to improve the operations of credit issuers, utilities, government agencies and other medium-to-large enterprises while dramatically improving their customers' online experience," Konowiecki emphasized.

About AES

AES' Psychographic Persuasion™ technology enables banks, utilities, merchandisers, and other major enterprises take their customers' online experience and brand loyalty to a level never possible before. AES' other major product, the patented TruePay+™ System, uses both Agent Emulation® and Psychographic Persuasion™ technologies to advance the science of payment technologies. The TruePay+™ System delivers significantly improved business outcomes by assisting live agents and self-serve customers in resolving pre-delinquent and delinquent debt situations on an individualized basis according to customer profiles, using any device, at any time, from anywhere. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruel.com>.

AES Contact:

Europe
Luca Bensaia
Director, Investment Banking
+44 203 282 7596
luca.bensaia@contiadvisors.com

USA and South America
LuAnne Woodbridge
(562) 513-3709
lwoodbridge@aestruel.com